KATIE CONNER

Front End Web Designer & Developer

623-640-1049 KatieConner.com Kmconne2@gmail.com Phoenix, AZ

Front-End Developer & Designer with 7+ years of experience building high-performing, responsive websites and leading development teams. Proven record of delivering $10M+ in e-commerce sales impact, completing 2,500+ client site updates, and creating 300+ ADA-compliant websites. Skilled in bridging design and development to create engaging, conversion-focused digital experiences.

Skills

- **Front-End:** HTML5, CSS3/SASS, JavaScript, PHP, Bootstrap, Responsive Design
- **CMS & Platforms:** WordPress, Shopify, Wix, Squarespace, WooCommerce
- **Design & UX:** Figma, Adobe Photoshop, Illustrator, InDesign, UX/UI Design
- **Collaboration & Tools:** Git, Agile Development, Web Server & Database Management
- **Leadership:** Team Mentorship, Code Reviews, Process Improvement, Documentation

Experience

Lead Web Developer & Designer | BizIQ (Jan 2023 – Present)

- Mentor and support a team of developers while driving process improvements and technology adoption.
- Delivered client website updates within 24 hours, boosting client satisfaction.
- Designed and developed WordPress, Shopify, and Wix websites
- Built and designed high-converting landing pages generating $10K+ in sales.
- Led code review sessions to maintain high-quality standards.

Web Developer | Goop (Jul 2021 – Nov 2022)

- Built 500+ responsive editorials, product launches, and landing pages using semantic HTML, CSS, and JS
- Developed custom email campaigns with A/B testing, driving $10M+ in e-commerce revenue.
- Led migration from Emarsys to Iterable, creating reusable email components and templates.
- Conducted QA and analytics testing to optimize conversion rates.

Front-End Web Developer & Designer | BizIQ (Feb 2019 – Jul 2021)

- Completed 2,500+ client site updates and built 300+ responsive ADA-compliant websites.
- Managed hosting, FTP, domains, DNS, and site migrations for small business clients.
- Created documentation and training materials to onboard new developers.

Web & Graphic Designer | Clyint Creative (Nov 2017 – Dec 2018)

- Designed weekly print and digital marketing assets for diverse clients.
- Developed branded social media content, email campaigns, and e-commerce site updates.

Web Developer Intern | Insight Enterprises (Feb 2017 – Nov 2017)

- Built accessible, W3C-compliant web forms and pages for high-profile clients (Microsoft, IBM).
- Collaborated with copywriters to create high-converting landing pages.

Education

Arizona State University - Bachelor of Science, Information Technology